

Sole Searching

Words By: Le'Aura Luciano

With the Spring 2008 season on the way and so many new styles to find out what's haute we went straight to the source. Enter Kassie Rempel, the owner of SimplySoles and designer of Lillybee shoes. Frustrated by the lack of quality shopping venues in DC and the poor attention to accessories in catalogs, Rempel realized an opportunity to give women everywhere access to fabulous shoes. SimplySoles, a catalog and online shoe boutique provides women with a streamlined approach to shoe shopping, offering approximately 45 styles each season, saving women the much coveted luxury of time. The online shoe boutique showcases designer women's shoes from around the world and the exclusive carrier of Lillybee, a new private label shoe line created by the owner Rempel. Made in Brazil, these shoes reflect the sophistication and sass of the SimplySoles founder. Three styles will kick off the collection and are featured at www.simplysoles.com.

Mirrored-Metallics: more understated but just as versatile, mirrored-metals are the new twist on gold, silver and bronze. Like the [1] **Halle by Lillybee** and the [2] **Charlotte by Linda Pritcher**

Bursts of Colors: you're going to see bright colors, notably in shades of orange, yellow, and blue. Like the [3] **Samantha by Betta Carrano**, the [4] **Sioux by Dione by Dionella** and the [5] **Natalie by Lillybee**

Palettes of Purple: Purple was popular in fall 2007, and the trend continues in the New Year. Look for shades of mauve, plum, grays, and taupe as they create the palette for the new neutral. Like the [6] **Guate by Chie Mihara** and the [7] **Blessings by Missoni** www.missoni.com

